**Annual Departmental Assessment Report**

**Department or Program: Cinema Studies**

**Academic Year of Report: 2018-19**

**Department Contact Person for Assessment: Dong Hoon Kim**

**Learning Goal:** Align learning outcomes #1 and #4

Cinema Studies Learning Outcome #1: CINE 260 Media Aesthetics

Identify, define, and apply the vocabulary used to describe and analyze the aesthetics of media. This vocabulary anchors the analytical (ideological, historical, etc.) and production work of the Cinema Studies curriculum.

Cinema Studies Learning Outcome #4: CINE 270 Production A

Create, present, and constructively critique narrative films, documentaries, or video art pieces. Students will learn the basics of pre-production, production, and post-production to gain an overview of the film and art making process. Using critical thinking skills, students will practice and refine their creative and technical choices while navigating workflow standards.

**Assessment Activities**

In the inaugural year of Department of Cinema Studies, we have set its major task to revisit and standardize its curriculum in order to fulfill our departmental objective to provide a cohesive and integrated education of critical study of media and creative production. As the first step of this effort, the departmentCurriculum Committee decided to assess Learning Outcome #1 and # 4 which are currently offered in CINE 260M Media Aesthetics and CINE 270 Production A: Intro to Narrative Fiction Filmmaking, two of the three ‘fundamental’ courses in Cinema Studies. CINE 260 M is offered every term for 40 -80 students (total 200 /year) and Cinema Studies majors overwhelmingly take the course either in their Freshmen or Sophomore year and CINE 270 is currently taught twice a year. In the sense that CINE 260 is a common prerequisite for advanced ‘core’ course in the major as well as the class that prepares student for CINE 270, these courses anchor Cinema Studies major.

In Spring 2018, all instructors who have taught both courses in recent years attended the first planning meeting for assessment. At the meeting, syllabi from both courses were collected as primary information and instructors collectively analyzed learning outcomes, vocabularies, and key concepts that these courses aim to teach and discussed how we could identity and imagine consistent learning outcomes in order to develop cohesion across these courses. Based on the close review of syllabi and discussion, the instructors concluded that we needed to refine language in both courses in a more consistent way so that students can be conversant and literate across theory and practice, which is unique curriculum goal in our field.

**Action Taken Based on Assessment Analysis**

Based on the analysis from the first planning meeting, we will held subsequent meetings where the faculty will determine on how to form an ad-hoc committee that will undertake the assessment and how to plan assessment measures, which may constitute multiple forms of options including shared vocabulary/concept list, quiz (intro/exit) and survey, in Winter 2018. We plan to complete the assessment in AY 2019 and recalibrate these courses according to the result from assessment.

**Other Efforts to Improve the Student Educational Experience**

In addition to the planning of assessment focusing on two learning outcomes above, Curriculum Committee undertook the comprehensive review of current CINE prefix courses to standardize our curriculum. One of action taken is to regularize the schedule of course offering in order to help students to plan and envision their learning path. The other revision with curriculum is to implement the Production Course Sequence which streamlines existing CINE prefix production courses into a new sequence of CINE 270: Narrative Filmmaking I and CINE 271: Narrative Filmmaking II. Production Course Sequence was proposed at the CINE faculty meeting in Spring 2018 and Curriculum Committee continues to calibrate the detailed action plan. Cinema Studies also implemented new advising system to improve student educational experience this year. Students Service Assistant Director took a proactive role in advising students for their course registration by reaching out to students via various channels including a weekly newsletter and mandatory advisory sessions, which turned out to be a great success. Lastly, Cinema Studies goal to build a more inclusive academic environment continued to the launch of CINE Creative Practice Award, which aims to encourage students’ creative production across diverse media forms and modes of production with a specific focus on social justice issue. Cinema Studies Diversity Committee is currently in the process of implementation of this award in the Spring 2019.

**Plans for Next Year**

Building from the planning effort in AY 2018-19, we will complete the assessment in AY 2019-20, with a specific goal set per term: finalization of assessment measures in Fall 2019, execution of assessment in Winter 2020, and evaluation/survey in Spring 2020. This assessment model implemented in AY 2019-20 – the alignment of learning outcomes across theory and practice courses– will provide the basic framework for our long-term assessment plan of remaining learning outcomes as below.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Learning objective** | **AY 19-20** | **AY 20-21** | **AY 21-22** | **AY 22-23** | **AY 23-24** |
| Stage 1 | LO 1 :Media Aesthetics  | x |  |  | revisit |  |
| LO 4 : Production A | x |  |  | revisit |  |
| Stage 2 | LO 2: Cinema History |  | x |  |  | revisit |
| LO 6: Core A |  | x |  |  | revisit |
| LO 7: Core B |  | x |  |  | revisit |
| LO 8: Core C |  | x |  |  |  |
| Stage 3 | LO 5: Production B |  |  | x |  |  |
| LO 9: CNEL |  |  | x |  |  |