

## UG Business Core Learning Goals

- Our students will be innovative and entrepreneurial problem solvers with strong analytical skills
  - Use data analytics, quantitative methods, logic, and design thinking to tackle business problems
  - Make meaning from data sets and communicate that meaning effectively to the intended audience
- Our students will be effective communicators in presentations and writing
  - Present an oral argument that is logical, compelling, and clear to the audience
  - Create a written document that is logical, compelling, grammatically correct, and clear to the intended audience
- Our students will recognize global and intercultural challenges operating in a global environment
  - Demonstrate knowledge of the major cultural, economic, social, and legal environment faced by multinational organizations
  - Demonstrate appropriate responses to cultural differences
- Our students will be skilled in leading and working successfully in diverse teams
  - Effectively manage a diverse work environment, team dynamics, and team members' strengths to create effective teams
  - Recognize and use diversity as a value-added component for business success
- Our students will recognize ethical, legal and sustainability implications inherent in business situations and apply that knowledge to make responsible decisions.
  - Recognize the environmental and social impacts of business decisions and recommend appropriate sustainable practices
  - Recognize and respond appropriately to ethical dilemmas
- Our students will be proficient in fundamental and concentration-specific business knowledge
  - Demonstrate working knowledge of the core concepts with each of the foundational business disciplines; accounting, finance, marketing, management, and operations and business analytics.