

Sociology Major Learning Outcomes
Department of Sociology
University of Oregon

Students completing the undergraduate major with a B.A./B.S. degree in Sociology will have acquired knowledge and skills enabling them to do the following:

1. Students will develop a “sociological imagination” allowing them to analyze and evaluate fundamental features of society, including social conflict, inequalities, institutions, group relations, the experiences of individuals, and human interactions with the earth’s natural environment.
2. Students will be familiar with major theoretical traditions and be able to use sociological theories to critically analyze systems of social power, institutions, human difference, or behavior.
3. Students will be proficient in basic research methods including interviews, direct observation, content analysis, and surveys. They will know how to collect and analyze data, and how to identify appropriate methods for answering different sociological questions.
4. Students will develop literacy with statistical methods for describing numerical data and for drawing inferences from samples to populations. They will be able to understand statistical models and evaluate quantitative research results.
5. Students will be able to apply their theoretical and empirical knowledge to complex social problems, and to assess the quality of evidence for competing claims regarding social issues.