**School of Planning, Public Policy and Management, College of Design, University of Oregon**

**(December 2016)**

**CURRICULUM MAP – PPPM Undergraduate Major**

The undergraduate PPPM major has six major learning objectives:

1. Learning Objective 1: Write clearly and persuasively to a wide range of audiences
2. Learning Objective 2: Present information orally in a clear and effective manner
3. Learning Objective 3: Understand core principles and policies guiding nonprofit and public organizations
4. Learning Objective 4: Develop spatial and quantitative analysis skills to effectively analyze issues
5. Learning Objective 5: Understand how to work on real-world issues through government, nonprofit organizations, and communities
6. Learning Objective 6: Develop a specialized area of substantive knowledge or skills

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| **X: Major Emphasis****\*: Component of Course** | CORE:Overview | CORE:Skills | CORE:Synthesis | Elective: Experiential |
| **Curriculum Map****Core Courses Required of All Students****Experiential Electives (optional)** | 201: Introduction to Public Policy | 205: Introduction to City Planning | 280: Introduction to Nonprofit Sector | 413: Quantitative Methods | 434: Urban GIS | 415: Policy and Planning Analysis | 494: Practice of Leadership and Change | 412: Internship and Professional Development | 404: Internship and Internship Nonprofit | 410: Real World Eugene |
| **Learning Objectives** |  |  |  |  |  |  |  |  |  |  |
| Write clearly and persuasively to a wide range of audiences | **\*** | **\*** | **\*** |  |  | **\*** | **X** | **X** | **\*** | **X** |
| Present information orally in a clear and effective manner |  |  |  |  |  |  | **X** | **X** |  | **X** |
| Understand core principles and policies guiding nonprofit and public organizations | **X** | **X** | **X** |  |  | **X** |  |  | **\*** | **\*** |
| Develop spatial and quantitative analysis skills to effectively analyze issues |  |  |  | **X** | **X** |  |  |  | **\*** | **\*** |
| Understand how to work on real-world issues through government, nonprofit organizations, and communities | **\*** | **\*** | **\*** |  |  |  |  |  | **X** | **X** |
| Develop a specialized area of substantive knowledge or skills |  |  |  | **X** | **X** |  |  |  | **X** | **X** |

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| **Curriculum Map****Areas of Specialization** **(no required specialization)** **X: Major Emphasis****\*: Component of Course** | Environment & Sustainability | Nonprofit Administration | Social & Health Policy | Equity & Social Justice | Public Leadership & Management | Urban Planning & Development |
| PPPM 202: Healthy Communities | **X** |  | **X** | **X** |  | **X** |
| PPPM 325: Community Leadership and Change |  | **X** |  | **X** | **X** |  |
| PPPM 327: Global Leadership and Change |  | **X** |  | **X** | **X** |  |
| PPPM 331: Environmental Management | **X** |  |  |  | **\*** | **\*** |
| PPPM 340: Climate Change Policy | **X** |  |  |  |  |  |
| PPPM 399: Wealth Inequality |  |  | **X** | **X** |  |  |
| PPPM 407: Natural Hazards Planning | **X** |  |  |  |  | **X** |
| PPPM 407: International Sustainability | **X** |  | **X** | **X** |  |  |
| PPPM 407: Endangered Species Management | **X** |  |  |  | **\*** |  |
| PPPM 407: Nonprofit Legal Issues |  | **X** |  |  |  |  |
| PPPM 407: Volunteer Resource Management |  | **X** |  |  | **\*** |  |
| PPPM 407: Strategic Communications Management |  | **X** |  |  | **X** |  |
| PPPM 407: Public Health |  |  | **X** | **\*** |  |  |
| PPPM 407: Difference and Power in the Public Sector |  |  | **X** | **X** |  |  |
| PPPM 407: Education Policy |  |  | **X** |  |  |  |
| PPPM 407: Policy Simulation |  |  | **X** |  | **\*** |  |
| PPPM 407: Public Sector Leadership |  |  |  |  | **X** |  |
| PPPM 408: Environmental Impact Assessment | **X** |  |  |  |  |  |
| PPPM 408: Workshop Advanced GIS |  |  |  |  |  | **X** |
| PPPM 408: Workshop Design Graphics |  |  |  |  |  | **X** |
| PPPM 410: Impact Philanthropy |  | **X** |  |  |  |  |
| PPPM 418: Intro to Public Law |  | **X** |  |  | **X** |  |
| PPPM 422: Grant Proposal Writing |  | **X** |  |  | **X** |  |
| PPPM 425: Project Management |  | **X** |  |  | **X** | **X** |
| PPPM 426: Strategic Planning Management |  | **X** |  |  | **X** |  |
| PPPM 432: Justice and Urban Revitalization |  | **X** | **X** | **X** |  | **X** |
| PPPM 438: Bicycle Transportation | **X** |  |  |  |  | **X** |
| PPPM 440: Land Use Policy | **X** |  |  |  |  | **X** |
| PPPM 441: Growth Management | **X** |  |  |  |  | **X** |
| PPPM 442: Sustainable Urban Development | **X** |  |  |  |  | **X** |
| PPPM 443: Natural Resource Policy | **X** |  |  |  |  |  |
| PPPM 444: Environmental Policy | **X** |  |  |  |  |  |
| PPPM 445: Green Cities | **X** |  |  |  |  | **X** |
| PPPM 446: Socioeconomic Development Planning |  |  |  | **X** |  | **X** |
| PPPM 448: Collaborative Planning and Management | **X** | **X** |  |  | **X** |  |
| PPPM 452: Public Participation in Diverse Communities |  |  |  | **X** | **X** |  |
| PPPM 455: Social Policy |  |  | **X** | **X** |  |  |
| PPPM 460: Health Policy |  | **X** | **X** |  |  |  |
| PPPM 465: Program Evaluation |  | **X** |  |  | **X** |  |
| PPPM 480: Nonprofit Management I |  | **X** |  |  |  |  |
| PPPM 481: Fundraising for Nonprofits |  | **X** |  |  |  |  |
| PPPM 448: Public & Nonprofit Financial Management |  | **X** |  |  | **X** |  |
| PPPM 486: Philanthropy and Grant Making |  | **X** |  |  |  |  |