Preamble
This mission statement communicates who we are, what we stand for, and where we are going. For those who teach, work, and learn here, this statement informs decision making, helps build unity and focus, and inspires performance. These beliefs define us and encourage broad engagement.

Vision – What is our aspiration?
Leading, defining, enriching.

- Lead
  We aspire to lead as a preeminent public residential research university encompassing the humanities and arts, the natural and social sciences, and the professions.

- Define
  We seek definition through the recognition of the quality of our schools and colleges, the aspirations, passions, and success of our students, and our place in Oregon, the West, on the Pacific Rim, and the world.

- Enrich
  We are motivated by a strong desire to explore and enrich the human condition and transform lives through collaboration, teaching, mentoring, research, creative activity, and service.

Purpose – What do we want to accomplish?
Pursue excellence, educate, and create a better way.

- Pursue excellence
  We pursue excellence in all we do, in education, creative expression, and the preservation, generation dissemination, and application of knowledge.

- Educate leaders
  We believe in educating the whole person, and in educating transformational leaders and informed participants in the global community.

- Create a better way
  Our teaching, research and service enhance the social, cultural, physical and economic wellbeing of Oregon, the nation, and the world.

Values – What guides us?

- Inspiration
  We strive to inspire students, each other, and the community.

- Engagement
  We model and teach agile, visionary thinking in a comprehensive range of fields to foster informed engagement.

- Progressiveness
  We embrace both the traditions of our campus and the challenges of the future.

- Inclusion
  We are committed to welcoming, embracing and providing opportunity for all.

- Community
  We work diligently to foster a university that prizes integrity, equity, and sustainability in a safe and respectful environment.