UO Mission

As a comprehensive academic institution, the University of Oregon offers exemplary teaching and learning to the public through a wide range of graduate and undergraduate programs and provides educational opportunities for all Oregonians, regardless of race, ethnicity or income. As a premier research university, we promote high quality scholarship, research and creative activity. And as a public university, we advance the state’s economic, civic and cultural vitality through engagement with the State of Oregon, its communities, as well as the nation and the world.

Our mission statement and academic plan affirm our commitments to excellence, access and financial stability in general terms, but we need a focused set of goals for preparing planning documents, setting strategic priorities and evaluating budgetary alternatives for the coming year. Until our new UO Board of Trustees is installed and helps us establish new priorities, the Provost’s Office offers the following goals to inform immediate planning.

Intermediate Goals

These aspirational principles are intended to guide decisions about operating budgets and priorities for the near term. Please use them in your strategic planning processes, including preparing budget proposals, setting campaign goals, proposing capital projects, evaluating competing proposals, and setting priorities. The Provost’s Office will use these criteria centrally to set targets and gauge success against clear and measurable outcomes in the coming year.

ACADEMIC EXCELLENCE

- **Support Research and Creative Activity.** Encourage academic success by promoting programs that support the highest quality research, scholarship and creative activity.
- **Build Faculty Excellence.** Recruit and retain exceptionally promising tenure-related faculty and promote recognition of faculty accomplishments to build national and international distinction.
- **Invest in Focused Areas.** Build on existing strengths and selectively invest in new academic programs with a high probability of providing sustainable strategic advantage to the UO.
- **Encourage Collaborative Innovation.** Promote high quality interdisciplinary programming and encourage cross-unit efforts to support students, teaching and research.

ACCESS AND STUDENT SUCCESS

- **Ensure Public Access.** Increase educational attainment in Oregon and provide opportunity for all qualified Oregonians regardless of income.
- **Promote Diversity.** Develop and enhance programs to increase diversity among students, faculty and staff, with emphasis on recruitment, retention and evaluation.
- **Foster Undergraduate Student Success.** Increase qualifications of incoming students and promote quality undergraduate instruction, retention and improved graduation rates.
- **Support Graduate Education.** Increase quality and diversity of incoming graduate cohorts, improve graduate program performance and enhance success of graduate degree recipients.

FINANCIAL STABILITY, EFFICIENCY AND COMPLIANCE

- **Promote Safety and Compliance.** Protect campus safety and ensure compliance with federal, state and university laws, regulations, and policies.
- **Seek Efficiencies.** Facilitate efficient and effective delivery of support services and implementation of sound business practices.
- **Ensure Financial Stability.** Encourage long-term financial viability and the sustainability of the University of Oregon.